



OCCIDENTAL
ENTERTAINMENT GROUP HOLDINGS

PRESS RELEASE

ALBERT SWEET AND CRAIG DARIAN ELECTED TRUSTEES OF THE INSTITUTE FOR NATIONAL SECURITY STUDIES

JUNE 3, 2013 -- THE INSTITUTE FOR NATIONAL SECURITY STUDIES ("INSS") HAS ELECTED OCCIDENTAL ENTERTAINMENT GROUP'S CO-CHAIRMEN, CRAIG DARIAN AND ALBERT SWEET, TO ITS INTERNATIONAL BOARD OF TRUSTEES. THE INTERNATIONAL BOARD OF TRUSTEES, CHAIRED BY JONATHAN JACOBSON OF BOSTON, COMPRISES A GROUP OF DISTINGUISHED INDIVIDUALS, RENOWNED IN THEIR FIELDS, WHO SUPPORT INSS AS PART OF THEIR COMMITMENT TO THE NATIONAL SECURITY OF THE STATE OF ISRAEL.

MR. DARIAN COMMENTS: "AFTER MEETING FOR DINNER LAST YEAR WITH INSS DIRECTOR, MAJOR GEN. AMOS YADLIN, DURING A TRIP TO ISRAEL, I WAS IMMEDIATELY IMPRESSED BY HIS SCOPE OF KNOWLEDGE ON WORLD AFFAIRS AND HIS PERSPECTIVE ON VARIOUS STRATEGIES FOR PEACE IN THE MIDDLE EAST. HIS VIEWS WERE MODERATE, WELL-REASONED, AND HAD THE OPTICS OF SOMEONE WELL-POSITIONED TO COUNSEL WORLD LEADERS ON MATTERS OF ESCALATING IMPORTANCE CONCERNING THE INTERESTS OF ISRAEL, THE UNITED STATES, AND OTHER COUNTRIES IN THE REGION. AS A PIVOTAL FIGURE IN INSS, GEN. YADLIN STRUCK ME AS A PERSON MORE PRONE TO REASON THAN RHETORIC, WHICH I REGARD TO BE A NECESSARY PREREQUISITE TO ANY SUBSTANTIVE DIPLOMATIC NEGOTIATIONS THAT MUST ENSUE."

IN A LETTER TO MR. DARIAN, GENERAL YADLIN SAID, "THE TIME AND EFFORT YOU AND ALBERT SWEET ARE INVESTING IN PROMOTING INSS IN LOS ANGELES ARE GREATLY APPRECIATED..., SUPPORT SUCH AS YOURS IS CRITICAL TO OUR EFFORT TO MAINTAIN, AND EVEN ATTAIN HIGHER STANDARDS OF EXCELLENCE.

PRESS RELEASE {CONTINUED}

ABOUT INSS:

THE INSTITUTE FOR NATIONAL SECURITY STUDIES LAUNCHES AND ENGAGES IN INNOVATIVE, RELEVANT, HIGH-QUALITY RESEARCH THAT SHAPES THE PUBLIC DISCOURSE ON ISSUES RELATING TO ISRAEL'S NATIONAL SECURITY AGENDA, AND PROVIDES POLICY ANALYSIS AND NON-PARTISAN RECOMMENDATIONS TO DECISION MAKERS, PUBLIC LEADERS, AND THE STRATEGIC COMMUNITY, BOTH IN ISRAEL AND ABROAD. AS PART OF ITS MISSION, INSS IS COMMITTED TO ENCOURAGE NEW WAYS OF THINKING AND EXPAND THE TRADITIONAL CONTOURS OF ESTABLISHMENT ANALYSIS.

ABOUT OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, INC.:

OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS IS A DIVERSIFIED ENTERTAINMENT AND REAL ESTATE COMPANY COMPRISED OF FIVE OPERATING DIVISIONS: OCCIDENTAL STUDIOS, ALBERT SWEET DEVELOPMENT, OCCIDENTAL LIGHTING & GRIP, OCCIDENTAL TECHNOLOGIES, AND PROP SERVICES WEST (PSW). OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS OWNS AND OPERATES 12 SOUND STAGES, HAS ROUGHLY A MILLION SQUARE FEET OF PRODUCTION, EXECUTIVE, EDITORIAL AND CREATIVE OFFICE SPACE, AND OFFERS A VAST ARRAY OF LIGHTING, GRIP, PROPS, AND TECHNICAL SERVICES. THE COMPANY IS PRIVATELY-HELD AND IS LED BY ITS CO-CHAIRMEN, ALBERT SWEET AND CRAIG DARIAN. AMONG THE COMPANY'S MANY CLIENTS ARE: DISNEY, 20TH CENTURY FOX, PARAMOUNT, UNIVERSAL, NBC, ABC, CBS, SHOWTIME, HBO, AND MTV NETWORKS. MORE... WWW.OCCIDENTALENTERTAINMENT.COM

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